

**Subject:** Re: Re: Holiday Shopping Guide  
**From:** "Dawn Eastin" <dawn@downtownnews.com>  
**Date:** 09/26/2016 07:36 PM  
**To:** "Henna Sherzai" <HSherzai@downtownla.com>

Perfect! Looking forward to it.

Sent from my iPhone

On Sep 26, 2016, at 5:27 PM, Henna Sherzai <[HSherzai@downtownla.com](mailto:HSherzai@downtownla.com)> wrote:

Works for us!

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**From:** Dawn Eastin [<mailto:dawn@downtownnews.com>]  
**Sent:** Monday, September 26, 2016 4:55 PM  
**To:** Henna Sherzai <[HSherzai@downtownla.com](mailto:HSherzai@downtownla.com)>  
**Cc:** Michael Lamb <[michael@downtownnews.com](mailto:michael@downtownnews.com)>; Michael Filson <[MFilson@downtownla.com](mailto:MFilson@downtownla.com)>  
**Subject:** Re: Holiday Shopping Guide

That sounds great...2 pm?

Sent from my iPhone

On Sep 26, 2016, at 4:25 PM, Henna Sherzai <[HSherzai@downtownla.com](mailto:HSherzai@downtownla.com)> wrote:

Sounds great. How about Wednesday afternoon? 10/5.

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**From:** Michael Lamb [<mailto:michael@downtownnews.com>]  
**Sent:** Monday, September 26, 2016 4:16 PM  
**To:** Michael Filson <[MFilson@downtownla.com](mailto:MFilson@downtownla.com)>; Henna Sherzai <[HSherzai@downtownla.com](mailto:HSherzai@downtownla.com)>  
**Cc:** Dawn Eastin <[dawn@downtownnews.com](mailto:dawn@downtownnews.com)>  
**Subject:** Holiday Shopping Guide

Hello Henna and Michael,

Hope all of your Halloween planning is going well!

Dawn and I would like to meet with you to discuss a new and different opportunity in our Holiday Shopping Guide on 12/5/16. The section normally features many Downtown retailers who want to promote their stores for the holidays. This year, we are expanding it and would love to talk with you in person.

Let me know a couple of times that you are both available next week.

Best,

Michael Lamb  
Account Executive  
Los Angeles Downtown News  
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Los Angeles, CA 90026

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